

the
ilm level 7 award in
strategic leadership

inspiring organisations and individuals to change, grow and succeed

About us

Established in 1996, t2 business solutions has grown to become one of the largest providers of executive development in the UK - employing over 100 staff and supporting nearly 2,500 people in over 500 organisations.

Our aim is to help organisations and individuals close the gap between their performance and potential through our portfolio of training, coaching and business solutions. Our Directors are constantly spanning the globe for innovative ideas and best practice to incorporate into our solutions.

All our trainers, coaches and consultants are full-time employees, who are constantly evaluating and improving our services through feedback from our clients. One of our main differentiators over other organisations is that our entire workforce are from the SME sector and recognise that SMEs face significantly different challenges to the corporate and public sector. This has been one of the keys to our success.

ILM Level 7 Award in Strategic Leadership

The ILM Level 7 Award in Strategic Leadership is one of the highest-level qualifications available to Managers today.

The qualification is an accelerated learning experience of best practice and latest thinking from around the World. It has been designed for business leaders of fast-growth SMEs that need the benefit of entrepreneurial leadership, operational excellence, strategic competence and engagement of the entire workforce.

Who is it for?

The ILM Level 7 Award in Strategic Leadership is for small to medium sized business leaders who seek real-world knowledge about how to drive growth, profit and sustainability in their business, by taking the world's best practice and applying it directly to their business.

How will my company or organisation benefit?

You will be given the opportunity to develop the tools and techniques to help you out-think your competition and build valuable, trusted networks across a wide range of industries. You will also develop the skills needed to build a high performing team.

What will I learn?

Throughout the ILM programme, you will learn how to:

- Achieve sustainable and profitable growth
- Attract and keep talented and high performing people
- Effectively share your vision with your team
- Develop the leadership capability to engage and motivate your organisation
- Stay ahead of your competition
- Ensure your business strategy deals with rapid changes at a global level
- Learn how to make change a positive experience
- Communicate your strategy throughout the organisation
- Ensure your strategic business plan takes you successfully into the future
- Successfully execute your strategic business plan
- Grow shareholder value
- Balance a successful business with a balanced lifestyle
- Really understand your customers
- Develop an exit strategy for your business
- Avoid the pitfalls in strategic decision making from the World's most experienced trainers, coaches and consultants in the SME sector

Programme Timetable

Workshop 1

Vision & Strategy

Workshop 2

Marketing for Growth

Workshop 3

The Sales Process

Workshop 4

Finance & Execution

Workshop 5

Leadership Theory

What makes the programme different?

This qualification is designed specifically for the SME sector. The aim of the programme is to arm you with the strategic leadership capability required to grow your organisation. The programme focuses on your business and is carefully designed to challenge your thinking, leading you toward strategic and operational excellence.

Assignment

This is a concise qualification - the assignment will cover a review of different leadership theories relevant to your organisation and an investigation of organisational leadership performance by analysing a critical incident. The assignment will also cover your reflection on the programme and your learning experiences to improve your performance.

Duration

5 days spread over 3 months

What previous clients say

“A thought provoking and worthwhile programme.”

Rick Turner,
The Big Sheep

“A broad course which covered key management concepts effectively.”

Nick Snelling,
Redeye International

“A good insight into styles of leadership and how they can impact on organisations and individuals.”

Steve Selfe,
Bristol City Council

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