

# Business Leaders Academy

professional development for business owners and senior managers

## About us

Established in 1996, t2 business solutions has grown to become one of the largest providers of executive development in the UK. We currently work with thousands of organisations across the UK, training and coaching hundreds of people each year.

Our aim is to help organisations and individuals close the gap between their performance and potential through our portfolio of training, coaching and business solutions. Our Directors are constantly spanning the globe for innovative ideas and best practice to incorporate into our solutions.

All our trainers, coaches and consultants are full-time employees, who are constantly evaluating and improving our services through feedback from our clients.

## The Business Leaders Academy

The Business Leaders Academy is an ongoing professional development programme designed specifically to meet the ongoing development needs and challenges of business owners and senior managers working in small to medium sized enterprises.

## Delivery Approach

The programme consists of monthly workshops focused on key business topics with emphasis being given to practical advice, solutions and tools that can be easily applied. Workshops are partly taught (presentation, facilitated discussion and exercises) with the remainder of the day used to develop solutions to your own current key business challenges.

This is achieved with a combination of group and one to one problem solving sessions. In addition to working on your own problems, you will also be given the opportunity to facilitate sessions and help others develop their own solutions. This develops your facilitation skills, problem solving ability and knowledge through exposure to a wide variety of challenges and experience from different industries.

## What will I get out of the programme?

The Business Leaders Academy has been designed to allow participants to achieve:-

- Greater clarity on vision, personal goals and drivers
- Highly developed and refined entrepreneurial skills
- Masterful problem solving ability
- Ability to get the best from individuals and teams
- Development of innovative solutions to key business challenges
- A supportive peer group to facilitate your ongoing success
- Increased focus, energy and confidence in the future
- A high performing business of greater value
- Less stress and more fun

## Content

The programme has been designed to be a fluid developmental process with the content changing to meet the needs of the group. A broad structure of indicative content is given below. Each group could cover different topics and also cover particular areas in different levels of depth depending on their specific needs. Content is likely to include:-

### Vision

Create an inspiring vision for you and your team and identify and promote your organisations core values.

### Strategy

Analyse the external environment and create a viable strategy to allow your organisation to achieve its long term goals.

### Leadership

Evaluate and utilise a variety of leadership theories to help you adapt your leadership style for different situations.

### Developing Influence

Learn the science of persuasion and develop the ability to influence teams and individuals in any situation.

### Mindset

Understand and use the psychology of winning athletes and leaders to overcome negative thinking and develop unshakable self belief and confidence in your own ability.

### Strategic Marketing

Evaluate and improve your product service range and strategies used to market to your customers.

### Personal Development

Utilise psychometric testing and gather feedback on your personal performance to develop a personal development plan.

### Building Customer Focus

Identify standards of customer excellence, measure performance and create organisational focus on exceeding customer needs.

### Maximum Effectiveness

Achieve far more in far less time by implementing the principles of time management and personal effectiveness.

### Creating Operational Excellence

Research and evaluate your customers and implement operational excellence models to meet their needs and create excellence throughout your organisation.

### Leading Change

Learn and utilise a variety of models of change to help you plan and effectively execute change in your organisation.

### Effective Decision-Making

Utilise decision-making models to make effective timely informed decisions.

### Developing Leaders

Secure the future of your business by identifying and nurturing leaders throughout your organisation.

### Coaching for Success

Learn and practice current executive coaching models to release the potential of everyone you work with.

### Mentoring

Impart your experience, skills, and share best practice with individuals throughout your organisation.

### World Class Teams

Master and use the theory of team dynamics to build world class teams throughout your organisation.

### Presenting and Speaking

Structure and deliver professional and convincing presentations to any audience on any topic.

### Sales Process

Document, review and refine your process for getting new business and refine your personal sales skills.

### Creating Long Term Financial Stability

Set long term financial goals for your business, review and improve your financial systems and evaluate potential sources of finance.

### Accreditation

Accreditation options are available.

## Contact

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## Offices

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